

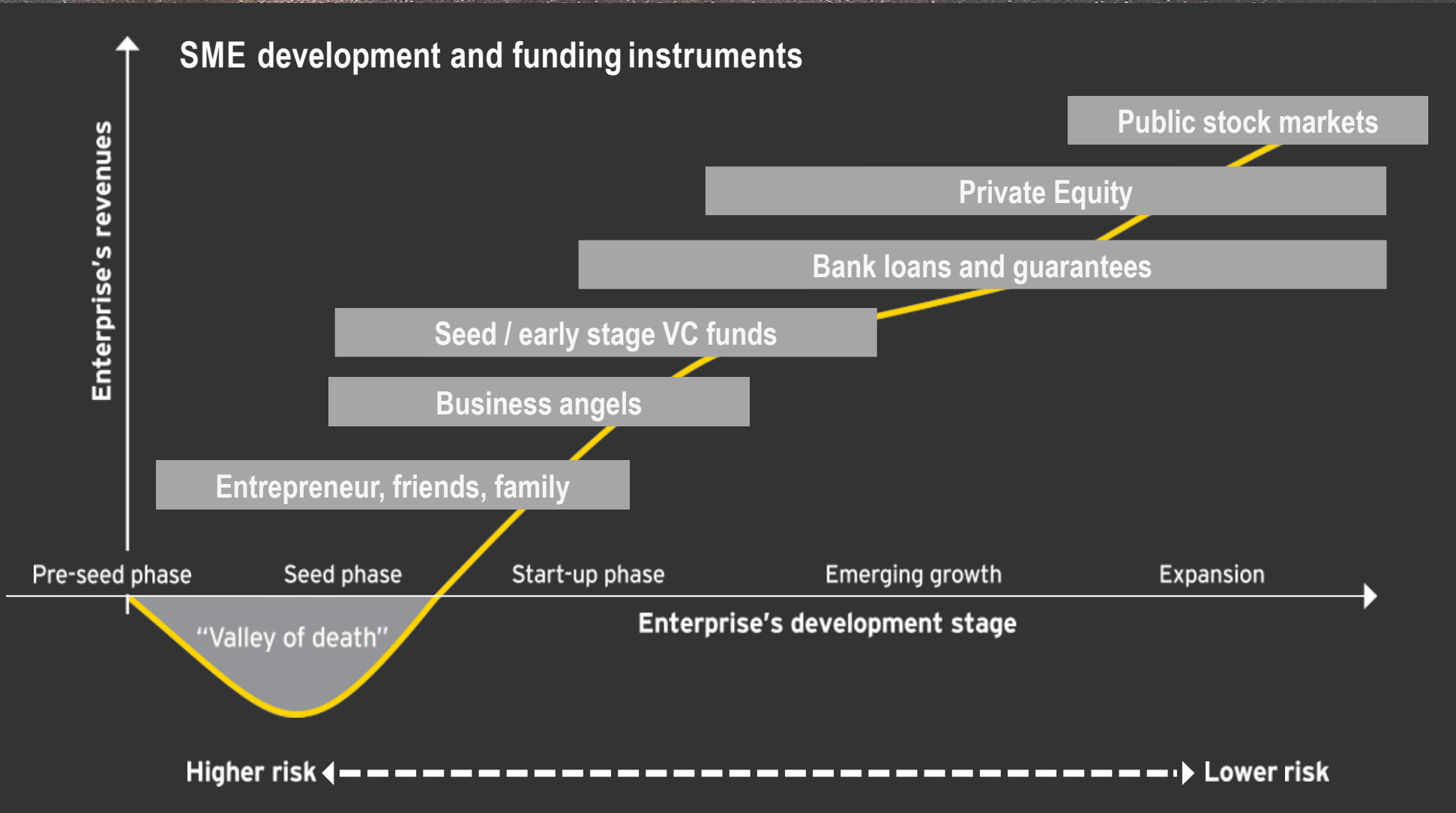
# TYPES OF FINANCING

Forum – 8<sup>th</sup> August 2020

***“Finance is regarded as the lifeblood of a business enterprise”***

***“Finance is the master key that provides access to all the sources and is the foundation of all kinds of economic activities”***

# THE FINANCING LANDSCAPE FOR ENTREPRENEURS





# **– Equity Financing**

- **Promoter Funds**
- **Venture Capital (incl. Angel Investors)**
- **Private Equity**
- **Private Placement / Initial Public Offering (IPO)**
- **Quasi-Equity viz. Preference Shares, Retained Earnings**

A person in a dark blue suit is holding a tablet. The tablet screen displays various financial charts, including a line graph with multiple colored lines (red, green, blue) and a bar chart. The background is a light blue gradient with a large white circle on the right side.

# **– Debt Financing**

- **Bank Finance (Term Debt, Working Capital)**
- **Debentures / Bonds**
- **Foreign Debt viz. ECB, FCCB**
- **Infra Debt Fund (IDF)**
- **Lease Financing**
- **Non-fund based / Guarantees**



# ◆ Structured Products

- **Convertible Bonds**
- **Asset backed Securitization (ABS)**
- **Factoring**
- **Mezzanine Finance**
- **Bonds with Embedded Options (Callable-Putable)**

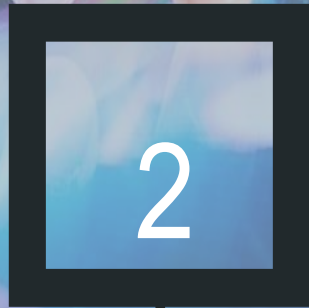
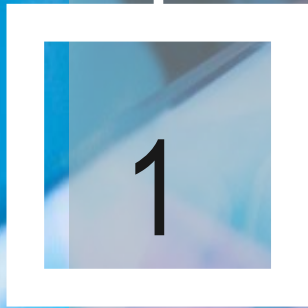
A photograph showing a person in a dark suit sitting at a table, looking at a tablet. Another person's hand is visible, holding a silver pen over a document with charts and graphs. The document has a yellow sticky note and a pink sticky note. The background is blurred, showing other people in a meeting.

# ◆ Contemporary Products

- Peer-to-peer lending
- Crowd funding
- Green Bonds
- Infrastructure Bonds
- Real Estate Investment Trusts (REITs)

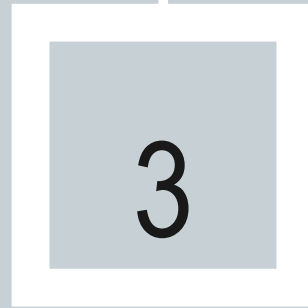
# – Other Products

Subsidy /  
Viability Gap  
Funding (VGF)



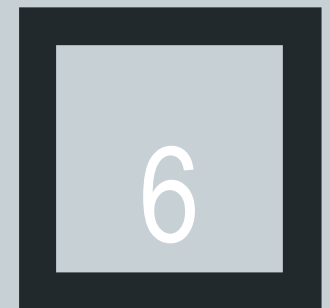
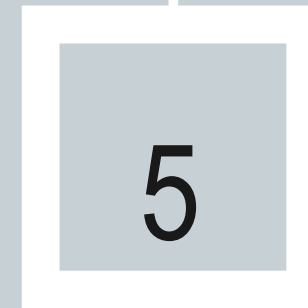
Credit Funds

OTS Funding



ARC

Supply chain  
financing (SCF)



Sustainable and  
Unsustainable Debt





**Factors for  
consideration  
while raising  
funds**

**Timing**

**Quantum**

**Pricing / Cost**

**Cash Flows**

**Risks**

**Terms and  
Conditions**



# Thank You !

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