



## Report writing - Introduction

#### Internal audit

Internal auditing is an independent, objective assurance and consulting activity designed to add value and improve an organization's operations. It helps an organization accomplish its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control, and governance processes

## What is IA Report

- ✓ Result (Output) of your Internal Audit
- ✓ Final deliverable which flags significant observations and Actions required
- ✓ The "only" tangible outcome of your work
- ✓ Reference Point or Start Point of next Audit

## Objectives of IA reports

The objectives of issuing Internal Audit Reports is to:

- ✓ share with the auditee, details of all significant findings based on audit procedures undertaken
- ✓ allow management to understand the issues and take corrective actions in a methodical and comprehensive manner
- ✓ provide a sound basis for any assurance being provided by the Internal Auditor

The overall objective of Reporting Results is to highlight the effectiveness of internal controls and risk management processes to enhance governance in line with the Internal Audit Charter

#### IA Report – continuation

- ✓ Dissemination of the results of internal audit and reporting the findings to management is an essential part of any internal audit. Reporting of results needs to be done with a certain level of uniformity and should have clarity and agreement with regard to the nature of assurance being provided through these reports.
- Reporting of internal audit results is generally undertaken in two stages: (a) At the end of a particular audit assignment, an "Internal Audit Report" covering a specific area, function or part of the entity is prepared highlighting key observations arising from those assignments and issued to the auditee. (b) On a periodic basis, at the close of a plan period, a comprehensive report of all the internal audit activities covering the entity and the plan period is prepared normally on a quarterly basis and submitted to the highest governing authority responsible for internal audits, generally the Audit Committee.
- ✓ The internal audit report shall be issued within a reasonable time frame from the completion of the internal audit work

- ✓ Internal Auditor is required to have an effective 2 way communication with management both while managing the IA function and while conducting IA assignment.
- ✓ All communication shall be clear, appropriate and in line with the agreed process and timelines
- ✓ The process documentation shall outline the various modes (e.g., verbal, written, picture, video, etc.) and channels of communication (e.g., through phone, hard-copy (paper), email, file exchange, etc.,) the periodicity and timelines for communication and also cover certain essential information required to be communicated. Where essential matters are concerned, any verbal communication should subsequently be confirmed in writing and maintained as audit documentation.

# Report Writing – Preamble Report Writing – Purpose and Objective

- 1. The primary purpose of any writing, whether formal audit report or a brief memo is to communicate a message to a reader. Robert Louis Stevenson said "write so that you cannot possibly be misunderstood"
- 2. In order to do this effectively, the writer must consider the audience who will receive and respond to the report; they should be able to understand the report without effort; they should never have to say "what do you mean by this? What evidence do you have? What do you want to do about this?"
- 3. Use persuasive writing to convince your reader to accept the recommendations; show the reader that your conclusions are logical and valid and that suggestions represent an effective and feasible way of correcting the problem



## Report writing - Drafting a "Finding"

"Audit findings have often been regarded as containing the elements of criteria, condition, and effect, plus cause when problems are found. However, the elements needed for a finding depend entirely on the objectives of the audit. Thus, a finding or set of findings is complete to the extent that the audit objectives are satisfied and the report clearly relates those objectives to the finding elements"

## Report writing - Drafting a "Finding"

Criteria	What should be the case?			
Condition	What is the current case?			
Cause	What is the reason for the current case?			
Consequence (Effect)	What is the impact?			
Corrective Action (Recommendation)	<ul> <li>What should precisely be done to reach the 'should be' scenario?</li> <li>Be specific rather than being general</li> <li>These should be actionable rather than theoretical</li> <li>Recommendation should consider all aspects like Taxes, Compliance</li> <li>Should have a tangible Cost - Benefit</li> </ul>			

## Report writing – 5Cs for mapping the "Finding" 11/29



### Report writing - Drafting a "Finding" - Example

While reviewing the month end closing process for a public company for the second quarter, you have found out that the process is very ad-hoc without ensuring adequate check for completeness and timeliness. Expenses totaling INR 900,000 were not provided for. Draft the finding covering all essential elements.

## Report writing - Drafting a "Finding"

Criteria

Adequate controls should be in built into the process to ensure completeness, accuracy and timeliness of the month end closing process

Condition

Certain expenses amounting to INR 9 lakhs were not provided for.

Cause

Adequate review procedures (maker checker, completeness checks) were absent.

Consequence (Effect)

Overstatement of profits to the extent of INR 9 lakhs for the quarter leading to inaccurate financial reporting.

Corrective Action (Recommendation)

- Develop a month end closing checklist.
- Provision entries for each month should be reviewed by an independent person.
- Implement parking and posting concept in the system.

## Report writing – 3 Cs for Editing report

#### **CONCISE**

• Identify key finding(s) and prioritize

#### **COMPLETE**

• Determine what types of information (and how much) are needed to support each key finding

#### **CLEAR**

• Consistently apply standards for coherent written communication

## Report Writing - Editing Report

- ✓ Always take a print out and review the report in hard copy
- ✓ Don't begin to edit your report the moment you finish drafting it. Allow some "cooling" time
- ✓ Before you begin editing, <u>review the needs of your reading audience</u>
- ✓ Reconcile the objectives listed in the report to the findings included to ensure the readers' expectations will be met
- ✓ Read through the entire report at a normal reading rate to evaluate flow and mark all discrepancies but do not revise until finished
- ✓ Keep versions. You never know when you may need to refer to an old version
- ✓ Finally, allow another "cooling" period and reread from beginning to end
- ✓ Finally get a review done by a person senior to you (if you can)

## Report Writing – Be specific and Precise

Be Specific:

 Don't Say More Than You Can Support

**Be Concise:** 

 Say What You Mean-Neither More, Nor less

Be Clear:

• Avoid Words That Can Be Interpreted Broadly

Be Accurate:

• Don't Generalize Beyond the Scope of Evidence

#### Report writing – Be specific and Precise - Example

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The audit review revealed that Payroll was only being checked by HR and not independently checked by Finance as a part of the monthly payroll process in order to improve the control efficiency

We noted that Payroll was not being independently checked by the Finance department

#### Report writing – Paragraph readability

#### What makes a good paragraph?

- ✓ Contains only one idea
- ✓ Has clear, easy-to-read sentences
- ✓ Is short
- ✓ Has unity, coherence & logical connections

#### Unity

Unity means that all sentences develop the central idea, as expressed in the topic sentence

#### Coherence

#### Coherence means that sentences are in logical order and take the reader smoothly and logically from one sentence to the other.

#### **Logical Connections**

Watch out for the tendency to write based on your knowledge of the subject without ensuring connections between thoughts are made in writing.

#### Report writing - Paragraph readability - Example

Based on this approved sheet, the Compensation Benefits department prepares a summary and forwards the same to the Finance (Payroll) department at the time the bonus-payout is due. However, the Finance (Payroll) department does not independently verify the accuracy of the bonus summary received from the Compensation Benefits section with the summary excel sheet approved by the CEO, CFO, GM-HR and Department Heads. Individual departments prepare the bonus calculation sheets after agreeing with the respective employees and submit these sheets to the HR department. The overall bonus pay-out for the year is formally approved on the excel sheet by the CEO, CFO, GM-HR and Department Heads.

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#### Internal Audit Report writing – Effective writing hints

- 1. Use outlines to plan what you will say and refer to it constantly and try to arrange your points in a sequence and put the most important ones first
- 2. Start where your readers are; don't write to a level higher than your reader's knowledge of it; remember your prime purpose is to explain something, not to prove you are smarter than your readers; attempts to impress the reader are usually self-defeating
- 3. Don't use words, expressions, phrases known only to people with specific knowledge or interests; For example, "based on the results of the statistical tests, it was discovered that the error rate was 7.2% with a 95% confidence level". It should have been said that "numerous errors were found that support the findings".
- 4. Stick to the point; refer to your outline and constantly ask the question "does it relate to a point in the outline? If not, should I include it in the audit report? If not, I'm getting off track.

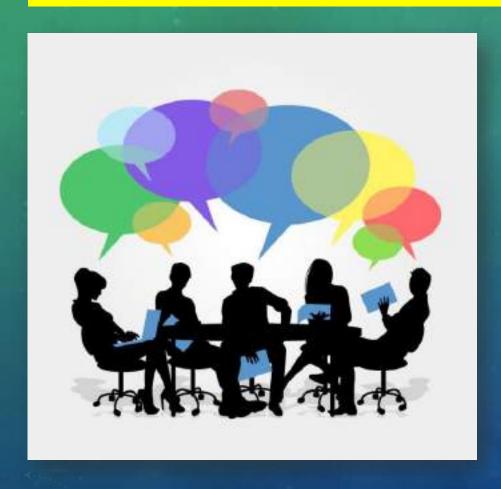
#### Internal Audit Report writing – Effective writing hints – (continuation)

- 5. Be brief; when you write, condense to make it tighter, straighter, easier to read and understand
- 6. Present points in a logical order
- 7. Avoid mysteries in writing the report; hit the reader with the main point in the opening sentence of each paragraph
- 8. In written communications the basic tools are words, sentences, and paragraphs and effective use of these tools may make the difference whether the message you intended to give was the one the reader received

#### Report writing – Report Check List

- ✓ Use <u>Bullets and Be Consistent</u> with their format throughout the document
- ✓ Be consistent with the use of **font types** and their **size**
- ✓ Always <u>spell check</u>
- ✓ Use the word 'Draft' as a watermark whenever draft versions are being sent
- ✓ <u>Text and line spacing</u> to be consistent
- ✓ Alignment of <a href="headings">headings</a>
- ✓ Be consistent with the use of 'Caps' and Small' Letters
- ✓ Be consistent with the use of words \*Departments'/'Functions'/"Business Units'
- ✓ Make sure all numbers have the corresponding currency (wherever applicable) and are consistent throughout the report. Further, make sure the denominations are consistent (E.g. in 000's, in millions) Align these with client protocols

#### Report writing - Typical Internal Audit Report Layout



- ✓ Cover Page
- ✓ Table of Contents
- ✓ Objective
- ✓ Background Information
- ✓ Scope Limitation
- ✓ Observations & Conclusion
- ✓ Summary of Results
- ✓ Detailed Results
- ✓ Appendices or Exhibits

#### Report writing - Sample Layout of Internal Audit Report

Line
Bestine   Constant   Plage Ref.     A
Bestine   Constant   Plage Ref.     A
Audi Cates Audi Pend Total Reserva
Aucti Cates  Aucti Perrit  Aucti Perrit  Aucti Perrit  Ferther to Charge  Aucti Team  Total Residue case
Audi Cates Audi Pend Total Reserva
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#### Report writing - Sample Layout of Internal Audit Report

Name of Line I Company interes Audit Report for the EXECUTIVE ACCUSED AND THE PROPERTY OF THE

Name of Last / Conquery Internal Audit Report for the

Observation grading		Root Cause Definitions			
High	High , requires introdiste Management attention to improve the operating effectives of the control		People Issue	The exception noted results from mon-adherence to the laid down processes and procedures.	
	2000	Process	The process' centrol gap is the		
active and ecceptable local averance.	М	Madium, requires corrective action and acceptable lovel of		result of an inherent limitation of the husiness process.	
		Technology	The process control gap is the result of inherent limitations of the IT architecture supporting the		
E.om		Low, requires minimal level of	Policy	These exception noted rouths	
	assurance that the process are operating effectively and efficiently.	runcy	from the deviation from the policy and Statutory norms.		

ARC Assessment

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### Report writing – Sample Layout of Internal Audit Report

Name of Unit / Company Internal Audit Report for the

AREA/DEPT	OBSERVATION(5)	RISK(5)	н	RECOMMENDATION(S)		
		AUDITE RESPONSE				

COVERAGE			ROOT CAUSE(S)		VALUE DRIVER	
Population Covera	ge Period: From To		Policy	Process	Efficiency	
Population Size: B	ills/Vouchers/Docs		People	Technology	Effectiveness	15
Somple Size:	Bills/Vouchers/Docs	Sample Value:	Previous Year Point? (Y/N)		Risk Mitigation	

#### Report Writing - DO's

Report to be structured

Use simple language

Be-Specific- to the point (different points to be stated separately

Identify the root cause of the problem

Give value based impact ( quantify)

Give issue based impact (control lapse)

Give adequate instances- with population and coverage details

All annexures to have values and totals

Figures (values) given in the points should tie up with that in the annexure

Annexure reference in the report should match with the actual annexure number

All annexures to have relevant (Comprehensive) information relating to the point

Issue to be segregated

Right words should be used in the points

Terms
(nomenclature) used
by the auditee should
be used in the points

Important points in annexures should be given as instances in the main point itself( besides the annexure)

Every point should have adequate supporting papers with relevant back-up documents

#### Report Writing - DONT's

One-off cases not to be reported (unless very substantial)

Don't mix up different points in the same

Repetitive language should be avoided

Lengthy annexures to be avoided-maximum one sheet is enough

Contradictions to be avoided -(same point contradicted in another point)

