

Outbound Structuring

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December 5, 2014 Shefali Goradia

Outbound Structuring- Key Reasons



Business Factors

- IPR exploitation
- Supply chain management hub for sourcing raw materials and trading operations

Financial Factors

- Access to low cost debt
- Centralized cash and treasury management
- Better returns on factoring trade receivables

Tax Factors

- Efficient ETR for Group
- Leverage extensive tax treaty network of holding company jurisdiction
- Facilitate re-deployment of profits in other group companies

Value Realization

- Participation by financial and strategic investors
- Possible listing outside India



Key Considerations



Commercial factors

- Alternative forms of business presence
- IPR laws protection and flexibility
- Exchange controls
- Bilateral Investment Protection Treaties
- Connectivity and political stability

IHC jurisdiction

- Participation exemption / Holding Company regime
- Mild transfer pricing regime
- Local incentives/subsidies (Tax and nontax)

International tax regime

- Demonstrating substance
- Good tax treaty network
- Concessional tax rates for dividends, interest and royalty

Indian consideration

- Efficient ETR for Group
- Headline tax rate in IHC jurisdiction for CFC risk mitigation
- POEM risk





Outbound investments



Exchange control perspective



Company

- To be engaged in bona fide business activity excluding real estate or banking business
- Investment in financial services sector subject to additional conditions / approvals
- Financial commitment (capital subscription, loans, guarantees) restricted to 400% of net worth of Indian Company as per last audited balance sheet (subject to exceptions)
 - Ceiling not applicable to balances held in EEFC Account
- Subsequent sale of shares to be at fair value; write off of investments required RBI approval

Branch / Liaison Office / Representative Office

- Limits placed on total remittances during an accounting year
- For initial / setting up expenses higher of
 - 15% of average annual sales / income of Indian entity during last 2 financial years
 - 25% of net worth
- For recurring expenses 10% of average annual sales during the last financial year



Key considerations



Key considerations	Company	Branch Office	Liaison / Representative Office
Legal and contractual risk with parent company in India	No	Yes	Yes
Permanent establishment risk	Low	Yes	May be
Restriction on scope of permitted activities	Low	Medium	High
Tax credit in India for taxes paid overseas	No (unless underlying tax credit allowed)	Yes	Yes
Additional costs on profit repatriation	Yes	No (unless branch profit tax levied)	NA (unlikely to have profits)



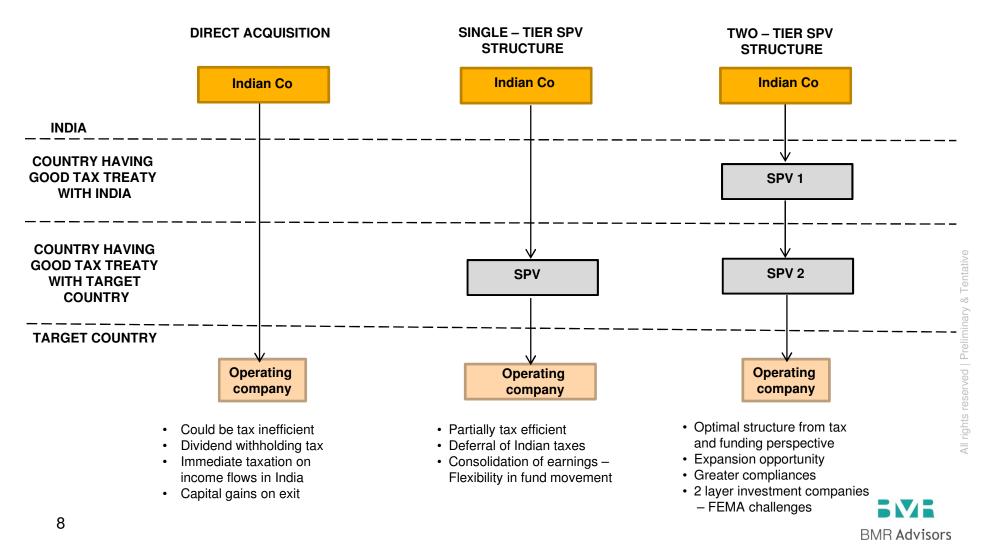


Typical acquisition structures



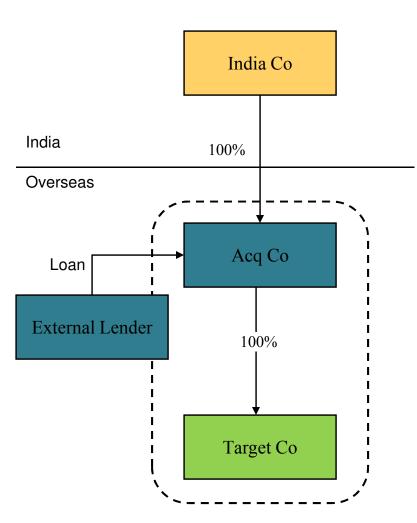
Acquisition structures





Leveraged buy-out





Mechanics:

- India Co sets up Acquisition Co in jurisdiction of Target Co
- Acq Co borrows funds from external lender
 - Guarantee provided by India Co
- Acq Co acquires shares of Target Co

Objective:

Profits and cash of Target Co utilized for financing acquisition

Alternative 1:

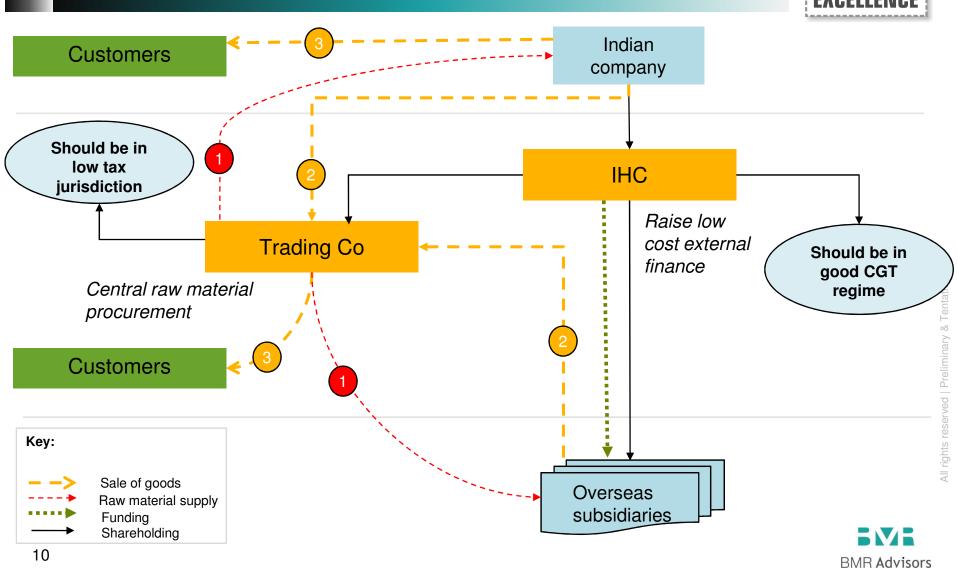
- Post acquisition, Acq Co is merged into Target Co
- Target Co services the debt payable to external lender

Alternative 2:

- Post acquisition, Acq Co opts for tax consolidation
- No tax leakage on flow of funds between IHC and Target Co (eg dividend, etc.)
- Interest payable by IHC can be set-off against profits of Target Co
- Deductibility of interest cost for tax purposes could be subject to litigation =

Trading company





Holding company regimes



Parameters	Ireland	Switzerland	Netherlands	Luxembourg
1. EU Member	Yes	No	Yes	Yes
2. Tax rates	12.5% / 25%	12.5% - 25%	25%	28.8%
3. Holding Company regime				
(a) Dividend exemption	No	Yes	Yes	Yes
(b) Capital gains exemption	Yes	Yes	Yes	Yes
(c) CFC rules	No	No	No	No
(d) Transfer pricing	Limited	Yes	Yes	Yes
(e) Treaty network	55+	100+	110+	60+
4. IP tax rate	12.5% / 2.5% (effective)	9 - 11% (effective)	Qualifying assets - 5%	5.76% (effective)
5. IP Regime	Yes – applies to most intangibles	Yes	Qualifying assets - 5%	Yes – applies to most registered intangibles
6. Capital gains on IP	25 %	9 - 25%	Qualifying assets - 5%	80% exemption

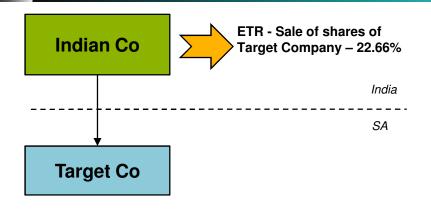




Case Study 1 – Investment in South Africa

Direct Investment





Key Facts

- Indian Co holds Target Co as WOS in SA
- Target Co is profit making

Key Parameters

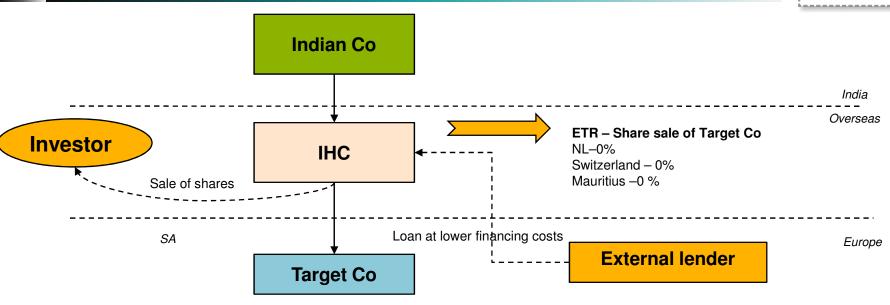
Create an international holding company to facilitate new acquisitions / investments by the Group using profits of Target Co / profits on sale of shares of Target Co

Nature of income	India tax	SA Tax
Dividend from Target Co	17%	15%
Capital Gains	22.66% (if held for more than 36 months)	 0% unless sale involves: disposals of <u>fixed property</u>; interests in fixed property located in SA; assets of <u>PE in SA</u>



Interposing IHC for investments





Nature of income	IHC in NL	IHC in Switzerland	IHC in Mauritius
Capital gains – share sale	NL - Participation exemptionSA - Exempt under DTAA	 Switzerland - Participation exemption SA - Exempt under DTAA 	 Mauritius – No capital gains SA - Exempt under DTAA – DTAA under revision
Dividend from Target Co	5% (as per DTAA)	5% (as per DTAA)	5% (as per DTAA)

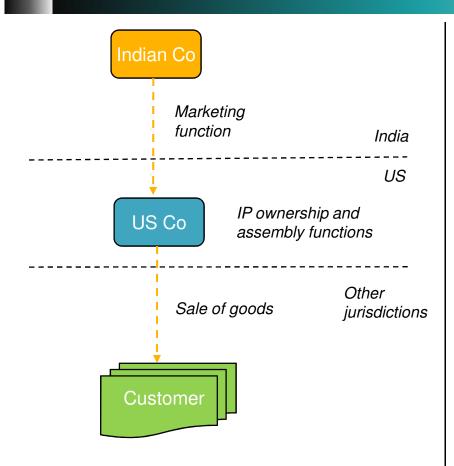




Case Study 2 – IPR acquisition

Current structure





Current structure

- US Co owns IPR, carries assembly function and sells goods to customers outside USA
- US Co pays taxes in USA on its global profits

Proposed transaction

- Indian Co to purchase <u>entire business</u> of US Co (including IPR and customer contracts) but <u>not shares</u>
- Contract manufacturing by third parties in USA
- Assembly function will take place in a US Co
- Customers are all over the world

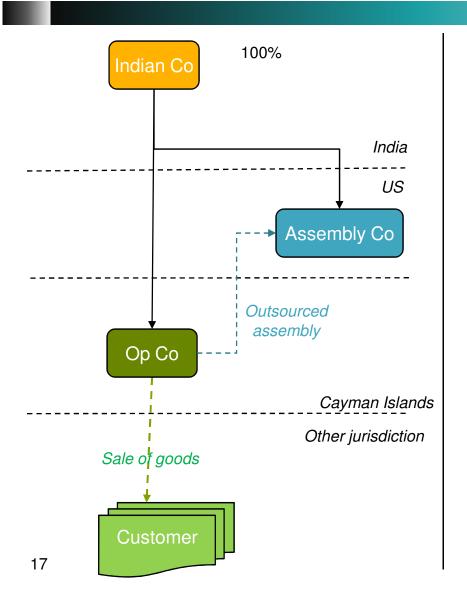
Transaction parameters

- Tax liability in **USA to be restricted to assembly function**
- Set up an Operating cum IPR Holding company in a low tax jurisdiction to <u>lower tax liability</u>



Proposed structure





New operating structure

- Indian Co to set up
 - Op Co in Cayman Islands; and
 - Assembly Co in USA
- Op Co to purchase entire business of US Co
- Op Co to <u>sub-contract assembly function to Assembly Co</u>
- Indian Co to provide marketing services
- Op Co to sell goods to customers

Tax implications under new structure

- Taxability on assembly function Assembly Co to pay tax in USA
- Taxability on sale of goods No tax payable on profits earned by Op Co





DTC 2013 - CFC



CFC Overview

(1/2)



When CFC constituted

If Indian resident(s) individually or collectively-

- possess or are entitled to acquire 'directly or indirectly' shares carrying 50 percent or more of its voting power or capital
- are entitled to secure 50 percent or more income or assets of the foreign company to be applied directly or indirectly for their benefit
- exercise dominant influence on the foreign company due to special contractual relationship
- has 'directly or indirectly' sufficient votes to exert a <u>decisive influence in a shareholder meeting</u> of the foreign company

What is a CFC

- Tax resident of a territory with a <u>lower taxation rate</u> (ie tax paid in such territory less than 50 percent of corresponding tax payable under DTC)
- Shares are <u>not traded on the stock exchange</u> of such territory
- Indian residents exercise control over it
- It does <u>not</u> engage in <u>active trade or business</u>

Taxability in India

- 30 percent tax payable by Indian resident on attributable income
- ➤ CFC income treated as nil if <u>'specified income' ≤ INR 2.5 million</u>
- > CFC overrides tax treaty provisions





Active trade / business

- It actively participates in industrial, commercial or financial undertaking through employees or other personnel in economic life of the country in which it is incorporated **and**;
- Less than 25 percent of income is from sources such as:
 - Dividend / Interest / Income from house property / Capital gains / Annuity payment / Royalty
 - Sale or licensing of intangible rights on industrial, literary or artistic property
 - Income from sale of goods / supply of services including financial services to related parties
 - Income from management, holding or investment in securities, shareholdings, receivables or other financial assets



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