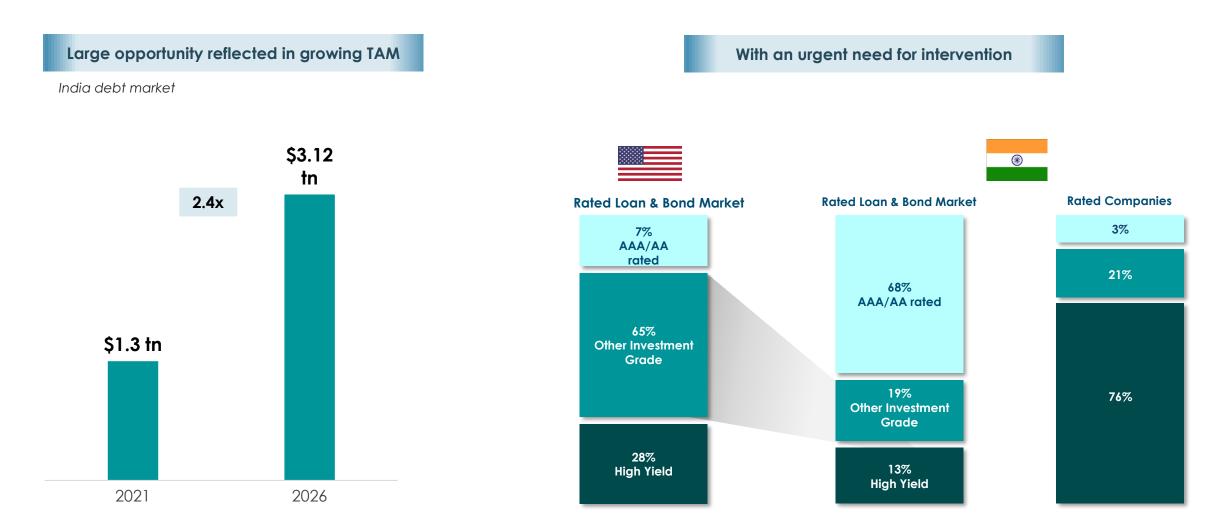
## **CredA√enue**<sup>™</sup>



## Opportunities in Debt Financing

**CredA√enue**<sup>™</sup>

### Very large addressable market with an immediate need for deepening



- A fast growing market with a large base
- Majority of the entities needing debt are underserved by incumbents

### **CredA√enue**<sup>™</sup>

### But the market is currently broken and faces significant challenges

### **Challenges for Borrower**

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### Accessing lenders is difficult Market dominated by organizations at top of the credit curve

Long deal execution timeline High wait times leading to financial losses for the business



### **Opaque** pricing

No availability of pricing information to make an informed choice



### Lack of product options

Very few products available irrespective of the actual debt need

# **Debt Market**

### **Challenges for Investors**

### Scarce credit information

Constraints the ability of investors to evaluate newer credits



### Long deal execution timeline Highly manual credit evaluation and memo preparation



### Managing portfolio is difficult

Limited options for actively managing portfolio, given an illiquid secondary market

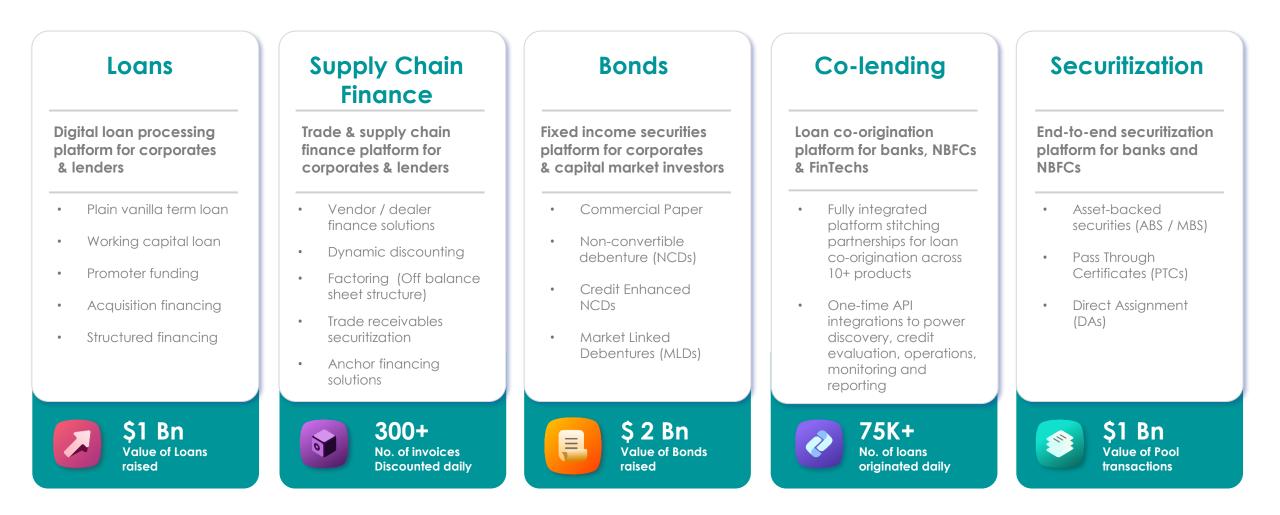




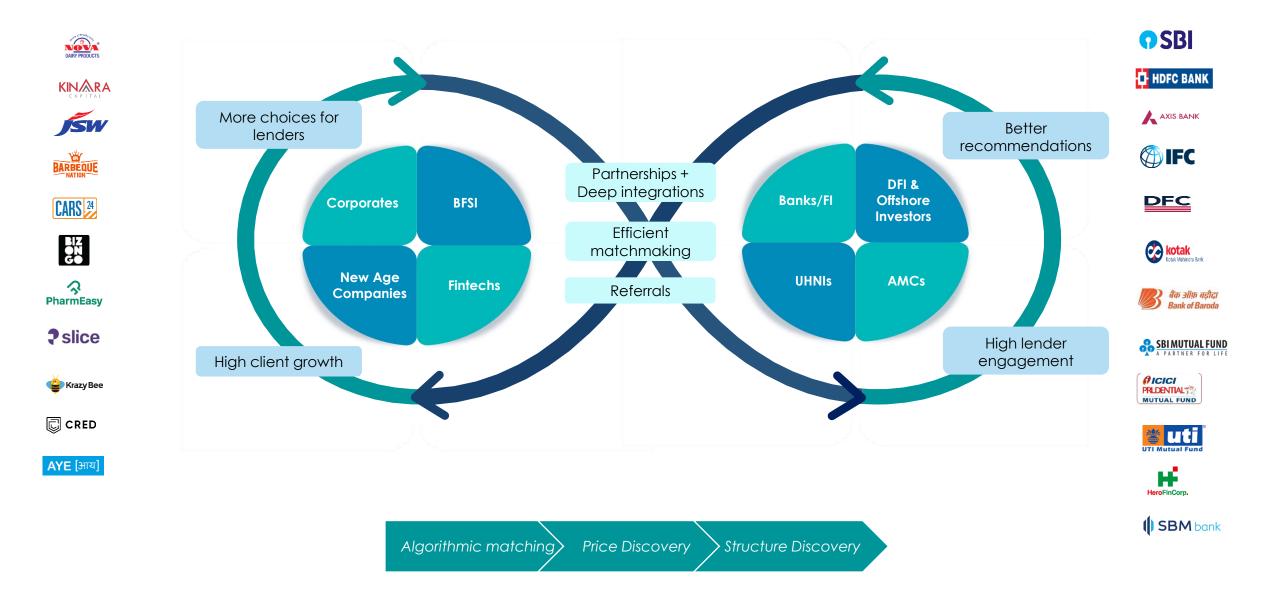
Limited discovery of new clients Majority private placements and limited outreach currently



### Key debt products addressing >95% of the debt needs of an enterprise



### Technology Intervention to create enterprise lending a seamless experience



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### Thank You

