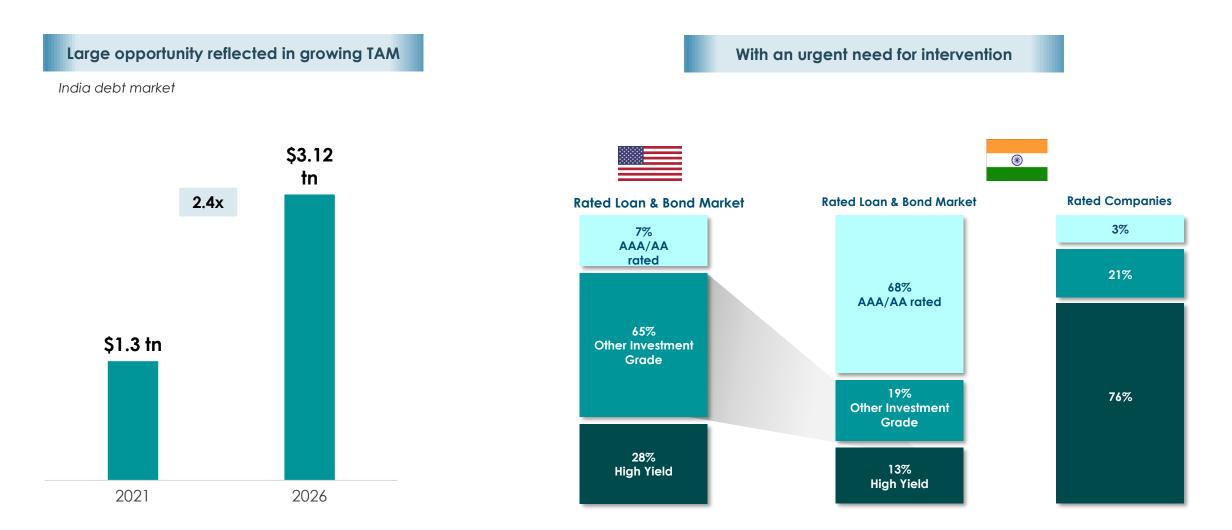
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Opportunities in Debt Financing

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Very large addressable market with an immediate need for deepening



- A fast growing market with a large base
- Majority of the entities needing debt are underserved by incumbents

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But the market is currently broken and faces significant challenges

Challenges for Borrower

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Accessing lenders is difficult Market dominated by organizations at top of the credit curve

Long deal execution timeline High wait times leading to financial losses for the business



Opaque pricing

No availability of pricing information to make an informed choice



Lack of product options

Very few products available irrespective of the actual debt need

Debt Market

Challenges for Investors

Scarce credit information

Constraints the ability of investors to evaluate newer credits



Long deal execution timeline Highly manual credit evaluation and memo preparation



Managing portfolio is difficult

Limited options for actively managing portfolio, given an illiquid secondary market

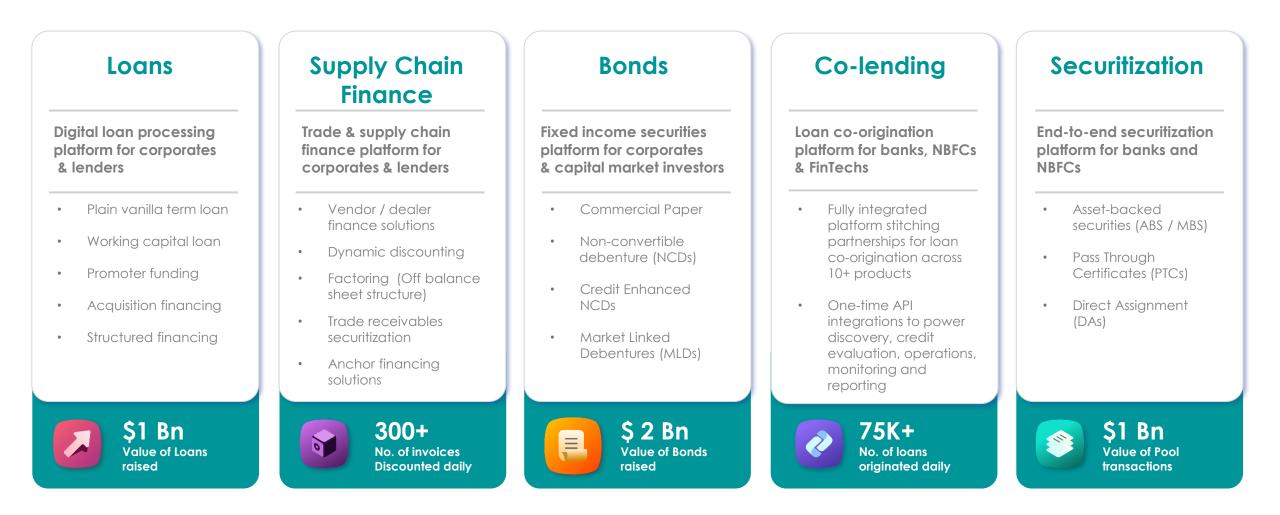




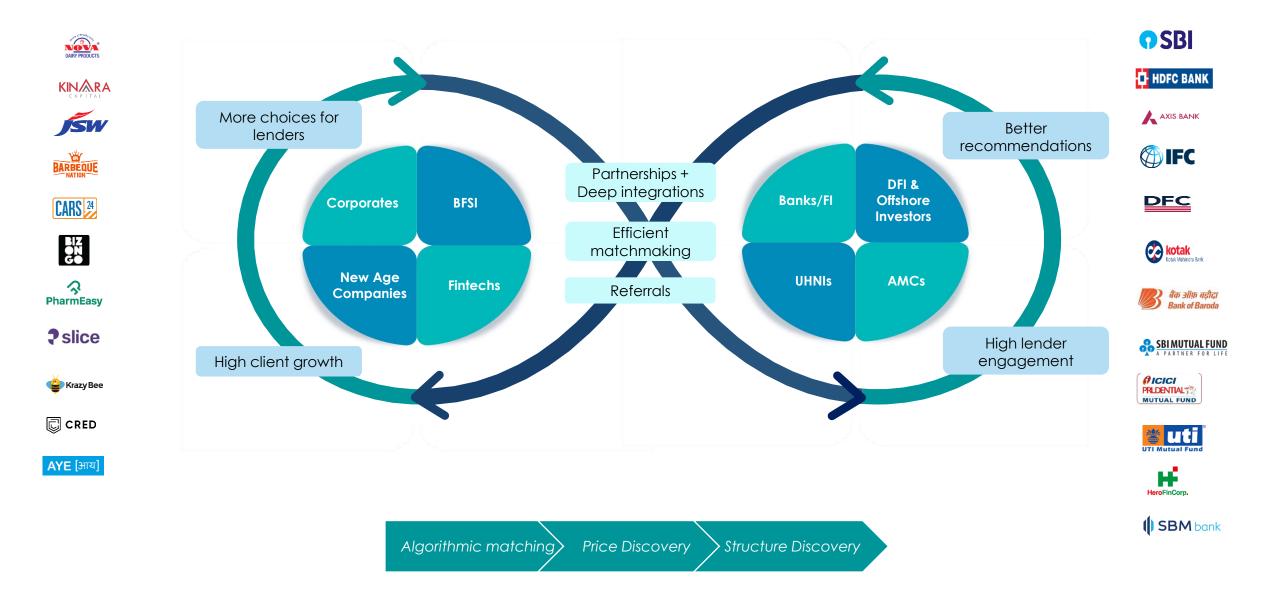
Limited discovery of new clients Majority private placements and limited outreach currently



Key debt products addressing >95% of the debt needs of an enterprise



Technology Intervention to create enterprise lending a seamless experience



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Thank You

